LEADING AND WINNING IN AN ERA OF UNPRECEDENTED CHANGE

GROWTH, INNOVATION AND LEADERSHIP: A FROST & SULLIVAN EXECUTIVE SUMMIT
STRATEGIC IMPERATIVES AND ASPIRATIONAL IDEAS FOR GROWTH

OCTOBER 1 – 4, 2018
Paradise Point Resort & Spa
San Diego, CA
5 REASONS WHY YOU MUST ATTEND

1. THINK AGILE

The future is coming fast. It is dominated by accelerating change and driven by disruptive technologies, mega trends, and new business models. Are you ready? Is your company ready? Will you anticipate, adapt, and succeed or resist change at your peril?

2. IGNITE INNOVATION

Get a jump on spotting technologies and trends that are upending today’s industries and seeding entirely new ones.

3. LEAD AND LEAP

Become a bold and visionary leader. Capitalize on a bounty of growth opportunities and new ideas to create sustainable growth and deliver customer value.

4. BROADEN YOUR PERSPECTIVE

Experience a jolt of inspiration by engaging in strategic conversations with great minds outside your immediate circle of contacts. Step outside the four walls of your company and industry while liberating your thinking and reenergizing your drive for innovation.

5. NAVIGATE THE COMPLEXITIES

Be the force in upending “business as usual” and future proof your company and career.

AN INTERACTIVE EXPERIENCE LIKE NO OTHER

COLLABORATE, COLLABORATE, COLLABORATE

Engage in interactive discovery and think tank exercises with other growth and innovation leaders. This is guaranteed to generate new growth ideas.

RELAX, HAVE FUN, AND MAKE NEW FRIENDS

Keep your contact list building and your engines revving while enjoying many unique networking events.

GAIN INSIGHT THROUGH GROWTH DIALOGUES

Book personal time with key Frost & Sullivan executives to explore your business challenges and benefit from their executive insights.

EXECUTIVE PROFILE / WHO WILL PARTICIPATE

Join us if you are a forward-thinking business leader who drives growth and innovation in your organization. The event draws from global high technology industries; and across business disciplines and cross-functional teams including:

- C-Suite
- Innovation
- Research & Development
- Strategic Planning
- Business Development
- Product Strategy & Development
- Digital Strategy
- Strategic Marketing
- Strategic & Competitive Intelligence
- Customer Experience
- Finance
- Information Technology
- Sales
- Technology

- Aerospace & Defense
- Automotive & Transportation
- Business & Financial Services
- Chemicals, Materials & Food
- Consumer Goods
- Energy
- Environmental & Building Technologies
- Government
- Healthcare & Life Sciences
- Information & Communication Technologies
- Measurement & Instrumentation/Industrial Process Control

*Please note this profile is based on past Executive MindXchange events.

81% of surveyed participants would recommend this event to their colleagues and/or peers.

ABOUT FROST & SULLIVAN

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation, and leadership. The company’s Growth Partnership Service provides the CEO and the CEO’s Growth Team with disciplined research and best-practice models across 10 industries, 35 sectors, and 300 markets to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages over 50 years of experience in partnering with Global 1,000 companies, emerging businesses and the investment community from more than 40 offices on six continents.
GROWTH, INNOVATION AND LEADERSHIP
EXECUTIVE SUMMIT ADVISORY BOARD
An event shaped by a community of your peers!

Frost & Sullivan extends its appreciation to the following Growth Innovation Leadership Council members for their expertise and valuable support in ensuring the agenda delivers relevant and valuable content.

Sharon Baer
Director, Advanced Innovation
Philips Respironics

John Cote
Director, Strategic Marketing, Digital Solutions
Baker Hughes, a GE Company

Steve Currie
Chief Innovation Officer
Communitech

Rodney Davenport
Vice President, Strategic Insights
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SNAPSHOT OF COMPANIES WHO HAVE JOINED US AT PREVIOUS EXECUTIVE SUMMITS
GROWTH, INNOVATION AND LEADERSHIP EXECUTIVE SUMMIT EVENT KICK OFF AND NETWORKING

GROWTH, INNOVATION AND LEADERSHIP EXECUTIVE SUMMIT EVENT KICK OFF AND NETWORKING

* Please note participation is restricted to Council Members only. See page 8 for further information on the Council.

2:30 pm

Speaker & Thought Leader Orientation
An essential meeting for speakers, facilitators and confirmed thought leaders to preview the event, highlight your roles and network with fellow peers.

3:30 pm

Growth, Innovation and Leadership Executive Summit Participant Registration Opens

4:00 pm

Participant Meet 'n' Greet
This end-user/practitioner networking activity is your opportunity to identify – right out of the gate – those peers who share challenges similar to your own. It’s a great way to find participants who have thought leadership you can benefit from and to facilitate later dialogues throughout the event.

5:00 pm

Executive Summit Kickoff Address – Creating and Sustaining an Organization that Thrives on Change

6:00 pm

Welcome Networking Reception

DENOTES CONTENT SESSIONS

DENOTES NETWORKING EVENTS

GROWTH, INNOVATION AND LEADERSHIP EXECUTIVE SUMMIT EVENT KICK OFF AND NETWORKING

MONDAY, OCTOBER 1, 2018

GROWTH INNOVATION LEADERSHIP COUNCIL DAY

* Please note participation is restricted to Council Members only. See page 8 for further information on the Council.

Growth • Innovation • Leadership Council

9:00 am

Growth Innovation Leadership Council Registration and Continental Breakfast

9:30 am

Growth Innovation Leadership Council Mixer and Annual Meeting

1:30 pm

Council Meeting Concludes

2:30 pm

Speaker & Thought Leader Orientation
An essential meeting for speakers, facilitators, and confirmed thought leaders to preview the event, highlight your roles, and network with fellow peers.

4:00 pm

Participant Meet 'n' Greet
This end-user/practitioner networking activity is your opportunity to identify – right out of the gate – those peers who share challenges similar to your own. It’s a great way to find participants who have thought leadership you can benefit from and to facilitate later dialogues throughout the event.

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Executive Summit Kickoff Address – Creating and Sustaining an Organization that Thrives on Change

6:00 pm

Welcome Networking Reception
SCHEDULE-AT-A-GLANCE
Schedule-at-a-glance is preliminary and will be updated as information becomes available.

GENERAL SESSION, DISCOVERY SESSIONS AND EXHIBITION
TUESDAY, OCTOBER 2, 2018

8:00 am
Registration, Continental Breakfast and Exhibition

8:45 am
Welcome and Keynote – Reinvent and Reimagine for the Digital Economy

9:05 am
Navigating the Growth, Innovation and Leadership Executive Summit

9:45 am
Capturing the Rewards (and Managing the Risk) of an Artificial Intelligence Future

10:05 am
Living in a World of Immersive Experiences: AR / VR Game Changers

10:25 am
Networking, Refreshment, and Exhibition Break

9:30 am
Our Future is Autonomous

11:15 am
Imagining the Future of Consumer Hardware & Devices

11:35 am
Brainstorming the Convergence of Technology Opportunity Engines

11:55 am
Food for Thought Networking Luncheon – Networking Roundtables Hosted by Industry Leaders

12:15 pm
Welcome and Keynote – Reinvent and Reimagine for the Digital Economy

Capturing the Rewards (and Managing the Risk) of an Artificial Intelligence Future

Living in a World of Immersive Experiences: AR / VR Game Changers

1:25 pm
Session-to-Session Travel Time

1:30 pm
DIGITAL TRANSFORMATION DISCOVERY SESSIONS – Choose one of the following concurrent sessions.

INTERACTIVE –
Take away great ideas and insights from progressive business leaders on opportunities generated from the digital transformation of business and society. Engage in interactive exercises to ignite growth ideas.

TT1 Creating Value and Driving Better Outcomes from the Intersection of Healthcare and Technology

TT2 Technology Radar: Seizing Early Adopter and Fast Follower Opportunities for Growth

TT3 The Transformation of the Industrial Sector

TT4 Connected Intelligent Autonomy: Drones and Cars of the Future

TT5 The Digitization of the Chemical Industry

TT6 Fintech Innovation: Best Practices and Best In Breed

TT7 Aligning Growth Vision and Innovation Strategy

4:30 pm
Cyber Security: Grappling with a Critical Corporate Strategic Issue

4:50 pm
Space: Exploring the Next Frontier

5:10 pm
Capstone Address

6:15 pm
Dine Around San Diego
Take networking a step further and join us as we venture to San Diego to see the town and experience its diverse and upcoming culinary world. A great opportunity to further relationships with your fellow peers in a fun, intimate setting!

REGISTER NOW EVENTS.US@FROST.COM TEL: 1.877.GO.FROST (1.877.763.7678) WWW.FROST.COM/GIL
SCHEDULE-AT-A-GLANCE
Schedule-at-a-glance is preliminary and will be updated as information becomes available.

GENERAL SESSION, CRITICAL ISSUE THINK TANKS AND EXHIBITION
WEDNESDAY, OCTOBER 3, 2018

6:15 am  Early Risers Run/Walk
8:00 am  Continental Breakfast and Exhibition
8:30 am  Keynote – Innovating Customer Engagement
9:10 am  Innovator Spotlight

9:35 am
CRITICAL ISSUE THINKTANKS – Choose one of the following concurrent sessions.
INTERACTIVE –
Capture the power of the collective wisdom in the room via group discussion and interactive exercises on the critical issue at hand.
TT8 Strategic Intelligence: New Adjacencies, New Competitors
TT9 Technology Convergence Monetization
TT10 Outcomes as a Service
TT11 AI: Leveraging the Automated Exploitation of Data in the Mobility Industry
TT12 Monetizing New Healthcare Stakeholder Relationships and Business Models

11:00 am  Networking, Refreshment, and Exhibition Break

1:00 pm
Food for Thought Networking Luncheon – Networking Roundtables Hosted by Industry Leaders
Practitioners and solution providers host a menu of luncheon discussions on pertinent industry issues. Dine and dish with industry experts. The list of discussion topics will be available on-site.

2:10 pm  Session-to-Session Travel Time

2.15 pm  Mover & Shaker Interviews: Where the Ventures are Venturing
3:15 pm  Capstone Address – Tomorrow’s Business Leaders Will Ignite the Future
3:45 pm  Insights and Ideas Roundup: Implementing the Best, Brightest, and Boldest Ideas from the Program
4:00 pm  Growth, Innovation and Leadership Executive Summit Concludes
6:00 pm  Dine & Unwind
Calling all Growth Innovation Leadership members, Innovation Tour participants and others looking to kick back and continue the conversations as we cap off the event!
GROWTH, INNOVATION AND LEADERSHIP AWARDS GALA

Join us in celebrating growth, innovation and leadership as Frost & Sullivan presents these prestigious awards recognized by industry leaders, the investment community, and the media at this awards gala and reception.

GROWTH, INNOVATION AND LEADERSHIP AWARDS GALA

TUESDAY, OCTOBER 2ND, 5:30 PM
WEDNESDAY, OCTOBER 3RD, 5:30 PM

Participation involves an additional fee and separate registration. See registration page for details.
Spend time with the BEST to become the BEST

Are the people in your world today bringing new perspectives and sharing insights from other industries?

To stay competitive in your world of business, spend time with others who have charted the course.

Frost & Sullivan’s Growth Innovation Leadership Council offers a unique opportunity to connect year-round with action takers and forward thinkers from across industries.

Join our Leadership Council to:

• Gain best practice learning based on real-world scenarios.

• Build an exclusive, executive network of peers in other industries.

• Develop your executive leadership capabilities.

• Remain a relevant and high-performing leader well into the future.

“You are the average of the five people with whom you spend the most time.”

–Jim Rohn, Entrepreneur
Digital eBook Benefits

Benefit from All Session Summaries
These are not transcripts, but actual summaries focused on key observations and take-aways, featuring tactics and strategies for immediate implementation.

Video Access to the Event Keynotes
Watch and learn from lessons shared by event keynote speakers. These industry experts present case studies, lessons learned, and provide invaluable thought leadership and inspiration for senior executives.

Take the Event Home
For your colleagues who were not able to attend the event, you’ll have key questions and answers, best practices, tactics, and strategies that work — and those that didn’t — at your fingertips.

Find Event Information Fast
The entire event is catalogued and searchable so you can find what you are looking for quickly. Why waste valuable time looking when you could be learning?

Stay Connected
Take advantage of the ability to review all those great ideas you want to implement after the event and get info about expert presenters with whom you can follow up. Grow your professional network and guarantee your own ROI for years to come.

Capture the Hidden Agenda
Gauge where you are among your peers through on-site surveys that identify industry benchmarks, as well as question and answer sessions that go outside the pre-planned content.

Savings
Event participants will save up to $300.

NOTE: Frost & Sullivan makes every effort to collect and ensure the quality of individual session chronicles; however, the summaries presented in the articles are the expert opinion of the writers and inclusion/exclusion of specific material is at the discretion of each speaker. While every effort is made, there is no guarantee that notes for each and every session will be submitted as requested.

Pricing
The Growth, Innovation and Leadership Chronicles are now available for purchase. Additional savings apply when purchased prior to or on-site at the event.

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<thead>
<tr>
<th>PARTICIPANT PRICING</th>
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<td>Post-event: $695</td>
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Reserve Your Chronicles Today
Matthew McSweegan
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Frost & Sullivan's Aerospace, Defense & Security group assists customers in identifying growth opportunities in everything from airframe manufacturing to helping industry participants develop better solutions to serve military and users in the defense industry. We help local governments align their airport vision with industry trends while our security coverage expands our clients’ understanding of the technologies and solutions that are improving security and infrastructure.

Frost & Sullivan's Business & Financial Services group helps investment banks, private equity firms, venture capitalists, government agencies, universities, and research laboratories make sense of global trends and regional developments to identify opportunities ripe for investment.

Our Growth Partnership Services and interactive workshops help our clients identify the top mega trends impacting the market, and build a robust pipeline of success.

Frost & Sullivan’s Energy & Environment team works closely with the world's largest OEMs, utilities, service providers, and technology firms to help them find the opportunities in this sea of change and implement strategies to support growth. Our experts and consultants constantly engage with markets from oil and gas to electricity, grids to homes and buildings, and the critical needs for power, water, and environmental solutions across all sectors of the global economy.

New digital technologies are emerging at an unprecedented rate and changing the way we work and live. Digital transformation impacts every person in every industry. In a recent survey across regions and industries, we discovered that early adopters of IT already perform significantly better in revenue growth and have higher margins.

The Frost & Sullivan ICT and Stratecast teams use the breadth and depth of the IT industry and vertical market knowledge base to deliver unique and invaluable content to clients. Our advisory services help end users and suppliers of IT.

The Frost & Sullivan Intelligent Mobility practice provides global market intelligence and thought leadership to execute key growth opportunities and tailor-made advisory services within the personal and freight mobility industry. Our Growth Partnership Services and interactive workshops help our clients identify the top mega trends impacting the market, and build innovative business models in the areas of Mobility; Aerospace, Defense & Security; Vehicle Technology; Autonomous Driving and Connected Cars; Car Retailing and Aftermarket, Commercial Vehicles; Transport and Rail.

Market dynamics in the industrial space have created a hyper-competitive environment. It is no longer enough to manufacture the best quality product or engineer the fastest system. Our industrial program provides global market intelligence and thought leadership and interactive workshops to help our clients identify the top Mega Trends impacting the market, and build innovative business models.
Frost & Sullivan’s Transformational Health practice has a powerhouse team of analysts and strategists covering all facets of the industry. Within each industry segment, we have teams of experts who study trends to help predict where the next frontier of medicine will be in 10, 15 and even 25 years.

The Visionary Science group will help you understand, assimilate, and evaluate the future of the industry by analyzing mega trends, material substitution dynamics, and changing needs of customers and end-users. Position your company today to address the challenges facing the world in the food and agriculture industries, and better understand the future of the wellness, sustainability, and personal care markets.

Frost & Sullivan’s Visionary Innovation Group provides actionable and value-focused insights on how transformative developments will impact future markets and the world we will live in. A thought-leader in global future trends, the Visionary Innovation Group has built its expertise understanding early warning signals that help provide global companies insurance in the form of contingency planning for the future.

The TechVision group offers a suite of strategic services ranging from a continuous flow of forward-looking intelligence on emerging technologies and new age innovations; interactivity with technology and industry experts; bespoke strategy consulting on technology investments, roadmaps, IP landscapes, and executive workshops for innovation and R&D leadership teams. These services empower its users with ideas and strategies to leverage disruptive technologies and innovations to drive transformational growth in their organizations.

Frost & Sullivan has a powerhouse team of consultants covering all facets across all industries. To help our clients accelerate growth our consulting teams of experts study market trends in an effort to predict where the next frontier will be 10, 15 or even 25 years from now.

Our team provides specific tools and expertise to support clients through all five phases of the growth cycle: From developing a pipeline of growth opportunities while evaluating and prioritizing those opportunities, to formulating and implementing go-to-market strategies and ongoing monitoring.

Frost & Sullivan’s Brand & Demand Solutions convert prospects into customers at an accelerated rate. We do this by delivering an end-to-end turnkey solution, built on the foundation that a strategically planned, focused, and integrated program will yield the greatest return. By starting on the ground floor, Frost & Sullivan can validate your messaging and design and deliver a customized, multi-touch, integrated marketing solution while becoming an extension of your marketing department. These fully customized and integrated solutions can take the form of nurturing, demand generation, and/or pipeline development programs.
REGISTRATION
GROWTH, INNOVATION AND LEADERSHIP: 
A FROST & SULLIVAN EXECUTIVE SUMMIT
October 1-4, 2018 | Paradise Point Resort & Spa | San Diego, CA

REGISTRATION | PRICING SCHEDULE
- Event Registration | Complete Series $3,310
  (Includes Event Registration, Chronicles, Dine Around, and Innovation Tour).

A-LA-CARTE OPTIONS:
- Event Registration | General Session Pass Only $2,795
- Innovation Tour $195
- Dine Around San Diego $75
- Dine & Unwind $75
- Growth, Innovation and Leadership Awards Gala $2,000
- Growth, Innovation and Leadership Chronicles
  - Pre-Event | On-Site $395
  - Post-Event $495
  - Non-Participant $695

GROUP DISCOUNTS AVAILABLE
Contact: 1.877.GO FROST for details

More Content than One Person Can Handle!
91% of surveyed participants recommend sending 2 or more team members based on the amount of networking opportunities and the range of content being delivered.

GROWTH, INNOVATION AND LEADERSHIP CHRONICLES
A real Golden Nugget that continues to add value post-event! As a thorough and focused set of notes, the Growth Innovation and Leadership Chronicles ensures you don’t miss out on any sessions that run concurrently with those that you selected. If you are unable to sign up for this now, you may order post event. Please note that post event purchases will be $495 so get your hands on these collections at the lower rate now!

PAYMENT PROCEDURES
Payment in full is required immediately upon registration and is non-refundable and also must be received by Frost & Sullivan prior to the event start date. If payment has not been received by Frost & Sullivan prior to the event start date you will not be able to attend the Executive Event. If, for any reason, you are unable to attend the Executive Event for which you are registered, and notify Frost & Sullivan in writing more than 3 weeks prior to the event start date, a one-time credit will be issued for use toward registration at any other Frost & Sullivan Executive Event. The credit must be used within 90 days of the original registration date and can be applied to any Executive Event scheduled up to one calendar year from the event for which you originally registered. Credits may not be transferred more than once, and all unused credit(s) will be forfeited after 90 days. Cancellation within 1 days prior to the event will incur a one time fee of $500. The remaining balance can be applied to any Executive Event up to one calendar year from the event for which you originally registered. Notification must be received by Frost & Sullivan in writing. If you do not attend the event and fail to notify Frost & Sullivan PRIOR to the event, no credit will be issued. Every effort is made to ensure that the speakers noted in this brochure are present, but changes beyond the control of Frost & Sullivan may occur. The program agenda will be updated biweekly and can be downloaded from www.growthinnovationleadership.com

06-19-18